



Greetings:

The Dalles Area Chamber of Commerce is excited to announce our 43rd annual Northwest Cherry Festival, April 19-21, 2024 - three fun filled days of activities in celebration of the blossoms, the harvest to come, and our bountiful Gorge area! All the festivities will be held in Downtown The Dalles, between Union and Madison Streets. Rainier Amusement will be joining us for the entire weekend! Our traditional Cherry Festival Parade begins on Saturday, April 20th at 10am. Our Entertainment Stage and family friendly beer garden will feature a variety of live music and entertainment. There are activities and fun for all ages.

In 2023 we had over 100+ vendors of all sorts, the largest parade in the Gorge – over 120 entries and we are expecting to grow even more this year!

The Dalles Area Chamber is seeking Sponsorships for this three-day event (listed on the second page are your opportunities). Please call or email if you have any questions, innovative ideas or something you'd like to do!

(events@thedalleschamber.com or 541.296.2231). Thank you for taking the time to consider this opportunity!

The Dalles Area Chamber of Commerce

Local: [541.296.2231](tel:5412962231)

thedalleschamber.com | northwestcherryfestival.com



Northwest Cherry Festival Sponsorship Opportunity
April 19-21, 2024



The Sweetheart Sponsor \$2000

\$_____

Sponsorship limited – provide 1st & 2nd choice*As a Sweetheart Sponsor you can select from **one** of the areas below in which you'd like your business name associated (if any) along with benefits -*☒ **Festival Stage**☒ **Cherry Trail**☐ **Dancing Horses**☒ **Royal Ann & Andy**☐ **Food Court**☒ **Entertainment (3x)**☐ **Outdoor Market**☒ **Community Fair**☒ **Parade**☒ **Grand Entrance**☐ **Media / Marketing**

Also:

- Company Logo on all print advertising and social media
- Company Logo on Cherry Festival Poster
- Complimentary NW Cherry Festival Parade Entry
- Complimentary Vendor Space for Market (1 – 10x10 vendor booth)
- Half Page Ad in the Official Cherry Festival Guide
- Stage mentions during Cherry Festival Entertainment
- Free Banner Ad – one quarter

Royal Ann Sponsor \$1250

\$_____

- Company Logo on print advertising & social media
- Complimentary Cherry Festival Parade Entry
- Complimentary Vendor Space for Market
- Quarter Page Ad in the Official Cherry Festival Guide
- Stage mentions during Festival Stage Entertainment
- Free Banner Ad on TheDallesChamber.com for one month

Bing Sponsor \$900

\$_____

- Company Logo on print advertising & social media
- Complimentary Cherry Festival Parade Entry
- Complimentary Vendor Space for Market (1 – 10x10 vendor booth)
- Business Card Ad in the official Cherry Festival Guide
- Stage mentions during Festival Stage Entertainment
- One Square Ad on TheDallesChamber.com for one quarter

Rainier Sponsor \$600

\$_____

- Complimentary Cherry Festival Parade entry
- Business Card Ad in the official Cherry Festival Guide
- One Square Ad on TheDallesChamber.com for one month

Maraschino Sponsor \$300

\$_____

- Business card size ad in the official Cherry Festival Guide
- One Square Ad on The Dalles Chamber website for one month

GRAND TOTAL \$_____

Business Name _____ Phone # _____

Contact Name _____ Email _____

Billing Address _____

Pay by ☐ check ☐ credit card ☐ invoice